

PODCAST PRODUCTION PACKAGE

A complete, turnkey podcast production package to promote your company in a unique and interesting way. Recording and editing tools are included, so no special hardware or software purchases are required. View a podcast demo to learn more at:

<http://abliss.libsyn.com/>

PACKAGE INCLUDES:

- 4 hrs. Consultation on 'script' preparation and purpose of podcast:
 - ❖ outline questions for interviewer
 - ❖ provide simple and basic technical instruction
 - ❖ provide interview guidelines and professional coaching on interview techniques
 - ❖ register domain name for posting podcast on blog page
 - ❖ instruction for preparing show notes for posting
 - ❖ checklists for recording, posting and interviewing
- 1 hr. **Music selection** for intro/outro
- Create **listener feedback mechanism and comment line**
- Recommendations & selection of remote **recording hardware/software**
- **Recording and production of 15 minute** podcast.
- **format podcasts to MP3** for uploading to websites.
- **Tagging and encoding** podcasts for distribution and 'searchability' online
- **Distribution of podcasts** to the 3 most influential podcast directories online.
- **Create templated blog page**
- Build **user-friendly player functions** onto web page
- 2 hrs. **post production** for music editing & sound mixing
- 1 hr. content **editing**

TOTAL BASIC PACKAGE PRICE: \$2806.

Subsequent show costs

2 hrs. interview preparation, coaching, edit listener feedback, show recording, file conversion, tagging, encoding, distribution, promotion, and uploading show information to blog **Cost: \$450**

3 hrs. editing, post sound and voice mix, project management **Cost: \$600.**

Total subsequent shows 2-11:

Cost: \$1050. per show